

JAMES MCNAMARA

Interior Designer / Fashion Designer / Visual Merchandiser

CONTACT

- 085 8262364
- Galway, Ireland.
- info@jmcstudios.ie
- @jmcstudiosltd
- @jmcapparel_

EDUCATION

ART LEVEL 6
Mayo College Of Further Education
2016 - 2017

INTERIOR ARCHITECTURE & DESIGN
Institute Of Technology Sligo
2017 - 2019

SKILLS

- Management
- Marketing
- Customer Service
- Creativity
- Project Planning & Management
- CAD
- Photoshop
- Budgeting
- Visual Merchandising
- Sales
- Drawing
- Window Dressing
- Photography
- Video Editing
- Content Creation
- Production
- Teamwork

PROFILE

A highly motivated and ambitious Interior designer, Visual merchandiser, Content creator and Creative Director. I successfully ran my own interior design company for over three years, collaborating with prominent companies and individuals. With a strong work ethic developed from an early age, I have a genuine passion for working. Working for so long in so many different environments has allowed me to develop strong communication skills, as well as the ability to work well as part of a team. My excitement in delivering innovative design solutions that exceed expectations with a love for creating has allowed me to create beautiful spaces that enhance clients' daily lives. Now seeking new challenges, I look forward to using my skillset to drive success in future endeavours.

WORKING EXPERIENCE

INTERIOR DESIGNER / CREATIVE DIRECTOR & FOUNDER

JMC Studios Ltd | 2020 - 2023

- As I began my startup company I focused initially on growing and expanding my clientele via marketing and advertising my business through various online platforms (Instagram, Facebook, Pinterest, YouTube, Website) I built up my portfolio from previous projects and renovations I had completed & began showcasing to potential clients.

- I was responsible for the entire process from the first consultation with the clients, designing and creating a budget for the project, sourcing and overseeing tradesmen, sourcing and installing furnishings, and creating a final overview ensuring the standard has been upheld throughout the project.

- Project management and planning was key to completing any project within the given time period. I have completed dozens of successful residential and commercial projects around Ireland mainly concentrating on high end properties. My most prestigious project to date has been a full renovation of Portwest's flagship.

- My services included consultations, 3D designs, floor & lighting plan layouts, full scale project management, sourcing materials & tradesmen, visual merchandising, commercial displays, cost & budget management.

- I have worked and partnered with numerous brands and companies including, Portwest, Mullan Lightning, Live Simply Achill, Irwin Interiors, Inspire Tiles and Stone, Creative Wood, William Coffey & Sons, Quirke Designs, Tile Warehouse, and Westside Carpets whilst also providing local employment to tradesmen.

- Through marketing and advertising on social media I have interviewed Interior Designer & Blogger Aoife Tobin from Style So Simple, Fashion & Style Influencers Cassie Thorpe and Jasmine Mooney, Jacob Winter from Mush Studios, Interior Stylist and Photographer Liz Besanson. I have been interviewed by the renowned Mullen Lighting and mentioned twice in House and Home Magazine 2022.

KITCHEN DESIGNER & SHOWROOM MANAGER

Symphony Kitchens | 2020 - 2022

- I started working for Symphony Kitchens back in 2020. Initially, my main focus was to shadow the other designers to understand the process of designing and selling kitchens. Throughout this, I learned how to use the CAD system, the ordering process, kitchen regulations, and how to price and negotiate a sale.

- As I began curating my own clients and closing my own sales, I was given more independence as a kitchen designer. I started pricing projects myself as well as organizing my own consultations and meetings with prospective clients.

- Within my first 6 months, I obtained the highest sale that year and was promoted to Showroom Manager for the new Galway showroom.

- While operating out of the Galway showroom, my sales target doubled from 30k to 60k per month. I successfully hit my target most months, with the exception of sales exceeding our target some months. My biggest achievement is hitting just over 100k in sales one month.

● PHOTOGRAPHY STUDIO STYLIST

EzLiving Furniture | 2019 - 2020

- I was initially taken on to assist in the white studio, involving tasks such as unboxing and assembling furniture, shooting, then disassembling and repackaging the furniture.

- As time went on, my responsibilities grew. I filmed numerous campaigns with them and eventually started independently filming and editing walkthroughs of their newest collections.

- On a typical day, we shot an average of 6-8 sets, which required us to stage and re-stage the same set multiple times at an extremely fast pace to keep up with the new lines released every week.

- I was offered a promotion to run the new photography studio in Galway; however, this opportunity was unfortunately interrupted by the COVID-19 pandemic.

● WAITER / BARISTA / BARMAN

The Cross Bar | 2017 - 2019

- Food and Beverage Manager - First time taking on a manager role and helping to oversee the running of the business.

Kates Cafe | 2015 - 2017

- I was trained as a barista my second summer season working for Kate's cafe. learning in valuable customer service skills and experiencing the working world from a young age.
