



# SHALU RAKHECHA

## DESIGN PROJECT MANAGER

### ABOUT

As a highly skilled Design Manager with a proven track record in the domain of Modular Kitchens, I am actively pursuing a full-time position that encompasses Design, Customer Development, and Project Management. My aim is to utilize my extensive expertise and abilities to drive ongoing improvement initiatives and deliver exceptional outcomes.

### PROFESSIONAL SKILLS

Space planning and management  
Residential and commercial design  
Modular Kitchen & Wardrobe specialist  
Furniture design  
Design development and research  
Marketing  
Project management  
Technical drawings  
Market research

### TECHNICAL SKILLS

Windows OS  
CAD  
Kitchen Draw |KdsMax  
SketchUp

### PERSONAL SKILLS

Creative spirit  
Reliable and professional  
Organized  
Time management  
Team player  
Fast learner  
Motivated

### EDUCATION

ADVANCE DIPLOMA IN INTERIOR DESIGN  
INIFD, Ahmedabad | 2012 - 2014  
CGPA 7.1  
POSTGRADUATE DIPLOMA IN HUMAN RESOURCE MANAGEMENT  
B.K School of Business Management  
2014-2015  
CGPA 7.7  
MASTER OF SCIENCE  
School of Science, Gujarat University  
2012-2014  
CGPA 5.8  
BACHELOR OF SCIENCE  
M.G Science Institute, Gujarat University  
2009-2012  
CGPA 6.8

### CONTACT

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### WORK EXPERIENCE

#### TERRITORY ASSISTANT MANAGER - DESIGN

Livspace, Ahmedabad | Jan 2022 - Present

- Designing and planning residential projects, meeting projects schedules, construction budgets and installation schedules for all aspects of the interior design project. Ensure the adherence to schedule and budget.
- Manage a Team of internal designers and freelancers that support Design, Marketing, Client Services, and other functional departments. Training and guiding them toward the growth of the West Region (India)
- Analysing sales reports, project TAT and customer satisfaction
- Collaborated seamlessly with cross-functional teams including sales, operations, and installation, ensuring smooth project execution and utmost client satisfaction.
- Ensuring good customer experience during design phase and maintaining the NPS
- Manage the review/approval/rejection/resubmission of specifications and samples

#### PRINCIPAL DESIGNER

Timbor Cucine, Ahmedabad | Jan 2021 - Jan 2022

- Manage the walkins within the showroom, their data, and follow-up.
- Guide diverse customers through the complete design journey, from initial consultation to order booking and design finalization.
- Meetings with Architects and Interior Designers
- Making Designs, Validating, and taking care of the execution of the same.
- Preparing Quotation as per the design.
- Site Mapping and creating layouts for upcoming brand showrooms and franchisees.
- Coordinating with the brand franchisees for their inquiries.

#### SR. INTERIOR DESIGNER

Stallion Cucine, Ahmedabad | Aug 2015 - Dec 2017

- Manage the walkins within the showroom, their data and followup.
- Collaborating with the customers, understanding their requirements, and giving them the best design solution for their home, including but not limited to, quoting, detailed designing and getting production drawings ready for manufacturing.
- Meetings with Architects and Interior Designers
- Making Designs, Validating and taking care of the execution of the same.
- Utilized cutting-edge design software and tools to create captivating 2D and 3D renderings, enabling clients to visualize their envisioned spaces.
- Preparing Quotation as per the design.
- Site Mapping and creating layouts for upcoming brand showrooms and franchisee.
- Co-ordinating with brand franchisee for their social media and advertising plans
- Managed social media account and other branding activities such as Newspaper and radio advertisements.

#### FACULTY

Ace Edutech | Feb 2015 - December 2018

- Conducting classes for students preparing for NATA/ NID/ CEPT entrance exams
- Strengthening and designing course material
- Maintaining class calendar and execution for the same
- Assist with school/college promotional activities